



ELYSIUM

Whitepaper V1

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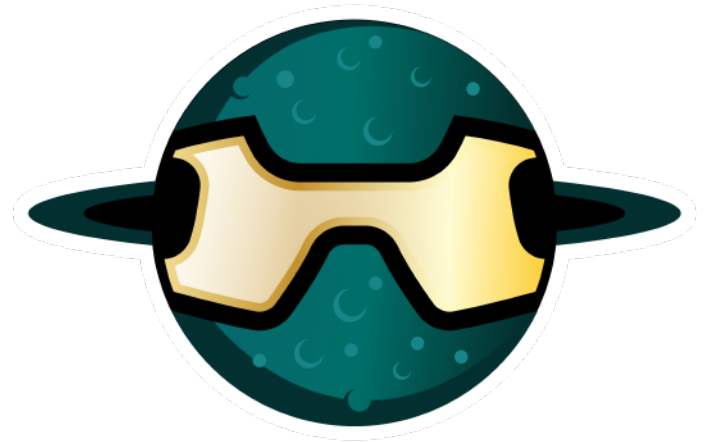
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EXECUTIVE SUMMARY

The Internet has been one of the greatest disruptors that transformed the way of living and has brought in an assorted range of avenues to make the lives of people better. The World Wide Web is the largest global information media that allows any individual to share, read, and write data through computers. The first generation of the internet, the classic web, just paved a path to connect and receive information. Gradually, web 2.0 not only allowed users to read information, but also provided them an opportunity to create and deliver content worldwide.

Now, we are in the web 3.0 phase, which is the most advanced and most sophisticated form of the internet. This features the emergence of the semantic web, where the contribution of artificial intelligence and machine learning is high. This generation of the internet has sparked one of the most addressed concepts in today's world - Decentralization. It has proved to the world that a centralized system or a fintech institution is not mandatory to govern a platform, and instead the community can run on its own. Thanks to blockchain technology for making this happen!

The primary goal of web3.0 is to improve the interaction that users have witnessed all these days on the internet. It makes the best use of artificial intelligence and virtual reality to provide a whole new experience beyond the universe. And that's where metaverse (meta=beyond & verse=universe) comes into play. Metaverse has become the talk of the town concept and right from tech giants to new startups are endeavoring to include metaverse in their project to bestow an unseen virtual world experience.

Elysium, a promising blockchain-based initiative that leverages the possibilities of the metaverse by allowing people from any part of the world to procure land/properties in the virtual world as non-fungible tokens. This virtual world will be tied to the real world using the Google Earth Map. The operations of Elysium are further strengthened with its indigenous token, LILA, a BEP-20 standard token.

THE ELYSIUM METAVERSE

Elysium is a committed land ownership platform that allows users all across the globe to own a piece of virtual land/property in the metaverse. Elysium will create a brand-new virtual world with all the real-world amenities to bestow users with excellent immersive experiences. The participants in the platform can buy, sell, stake, and trade the land NFTs that are mapped onto the Google Earth Map.

Each plot in the Elysium metaverse will be 75*75 feet, which contributes to a measurement of 522 square meter in total. The platform yearns to provide an interactive augmented reality experience with an exquisite touch of the physical world. The best part of Elysium is that all the digital spaces, digital objects, digital identities, and digital activities that are featured in the metaverse are a mimic of the real world so as to bridge digital and real worlds. To be precise, each user in the Elysium platform will be represented by 3D avatars and they can perform any activities such as talking, walking, working, dancing, etc. The immersive experiences are made feasible using augmented reality (AR) and virtual reality (VR). Users can connect, interact, and collaborate with other users, and even hang out together to make it a memorable day.

Elysium utilizes Binance Smart Chain network to decentralize all the token exchange dynamics between users. LILA is the native utility token of the platform that acts as a primary source of the payment mode in Elysium. LILA is a BEP-20 standard token that is built on the robust Binance Smart Chain network. This network ensures high scalability, ultra-fast transactions, and lower gas fees. This metatoken will pave way for the in-platform purchases and even opens the gateway to avail multifarious services, such as tickets for events, billboard ads, access to games, etc.

Elysium firmly believes that the metaverse is the future way of socializing, earning, shopping, and gaming for the digital native tribes. As a community-focused metaverse platform, Elysium provides brands or individuals with a plethora of business potential to capitalize on the whole new virtual world market. On the whole, Elysium conceives a new way to engage web3.0 enthusiasts with a phenomenal blend of physical and virtual

MISSION

The mission of Elysium is,

- To create a community-governed virtual world ecosystem where users can benefit the most from the assets they own.
- To be a committed project that not only makes people have fun, but also gives them financial freedom by opening the doors of diverse opportunities in the metaverse.
- To provide a seamless and hassle-free interactive and immersive digital world experience to users worldwide.

VISION

Being backed by proficient professionals who have hands-on experience in the blockchain domain, Elysium's vision is,

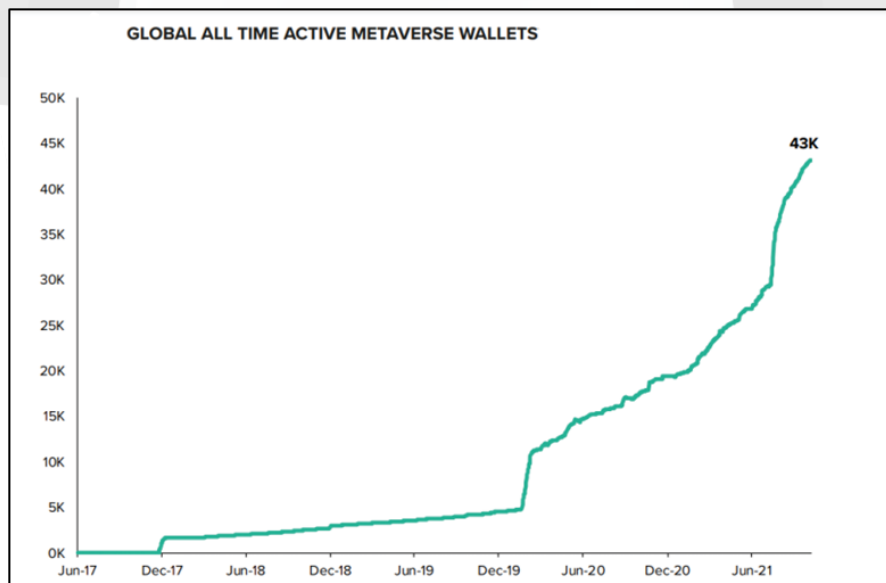
- To empower a sustainable, fair, transparent, and adaptive environment that enables individuals to monetize their time and work in the virtual world.
- To align incentives between the token holders and make it one of the best metaverse-based utility tokens.
- To make Elysium a community-powered platform by being a DAO (Decentralized Autonomous Organization).
- To create real Elysium on the planet Earth.



MARKET OPPORTUNITIES FOR ELYSIUM

Gartner, a reputed information technology (IT) research and consulting company, has announced that the metaverse is one of the top five trending models for 2022. It is said that global spending on AR/VR, and its related ground technology, is anticipated to surge from \$12 billion in 2020 to \$72.8 billion in 2024. Gartner also revealed that 25% of individuals will spend at least one hour per day in the metaverse for work, retail, education, social media, and/or entertainment by the year 2026. This is because, apart from blockchain, giants from gaming, retail, arts, technology, and many other sectors are endeavoring to capitalize the market advantages of the metaverse and attempt to leverage the opportunities in the metaverse.

We know that this virtual world will allow participants to purchase, sell, or upgrade virtual assets such as weapons, skins, etc. A report from Grayscale shows that people all over the world have spent more than \$200 million on such virtual world assets. A graph is provided below to give you an idea of how rapidly the technology is being adopted worldwide.



According to “Opportunities in the Metaverse,” a JP Morgan’s release, the metaverse offers privileges to transact, socialize, create, own, and experience. It further clarifies that

- A total of \$54 billion is spent on virtual goods each year, which is almost double the amount spent on procuring music.
- Approximately, 60 billion is the daily message count on Roblox.
- GDP for Second Life was about \$650 million in 2021 with nearly \$80 million USD paid to creators.
- The total market capitalization of Non-Fungible Tokens have skyrocketed to more than \$41 billion.

Also, the sources say that the metaverse will soon emerge into one of the trillion-dollar industries. Some experts believe that the metaverse market is expected to reach between \$8 trillion to \$13 trillion mark by the year 2030. Additionally, the global market for virtual reality and augmented reality touched a peak of \$28 billion in 2021, and the same is forecasted to create an all-time new high of \$250 billion by 2028. On the other hand, it is estimated that participants on Metaverse could grow to 5 billion unique internet users by 2030.

According to the reports from Statista, from the total volume, 72.9% of e-commerce was generated via mobile commerce in 2021. The stats from Cryptocurrencies in Retail: Consumer Adoption Report 2021 reveal that 63% of shoppers show great interest in using crypto assets for shopping. This is an amazing sign that people will indulge in the immersive shopping experience.

ELYSIUM'S ECOSYSTEM

Elysium focuses on building a virtual world ecosystem that includes crypto assets, NFTs, and DeFi with its critical resource infrastructure. The project capitalizes the market advantages of metaverse and yearns to be the next big thing in the crypto realm. The cornerstone of the platform is the land tile or plot. These plots are non-fungible tokens of the BEP-721 standard that can be purchased, sold, staked, or even developed according to the business requirements. It offers a high degree of flexibility to get indulged in digital real estate. Each tile is a square piece of land (75*75 feet) that will be mapped to the Google Earth Map.

Elysium, apart from being a land ownership platform, opens a wide range of avenues for businesses by standing as a metaverse development platform. Elysium assists them in ideating, creating, and having fun with their community by providing them with a privilege of exploring millions of immersive 3D experiences. With Elysium, anyone could build, trade, and promote lands and properties in the virtual world as non-fungible tokens. As a committed initiative, the platform helps in bringing users all over the world to a shared virtual space to establish an ideal community for their products/services.



Elysium's Exclusivities:

Additionally, Elysium metaverse will have recreational events or centers to give users a real-world experience. Catch a glimpse of all the exciting recreational centers or events available in the Elysium's metaverse.



Virtual Mall

The platform will redefine shopping by creating shopping malls in the metaverse. Similar to a mall in the physical world, users can wander inside the malls in the virtual world and can buy their favorite products. They can spend time with their friends, family, or even partners and can interact with them without worrying about hectic traffic or booking a cab for their return to home. It's all between physical malls and traditional e-commerce.



Temple

“God is a circle whose center is everywhere and whose circumference nowhere.” Understanding this, Elysium will create temples, mosques, or churches in the metaverse to enable users to worship their desired Almighty at any time. The temples will offer spiritual meditations to traditional worshiping services to make people not skip their routine and to create a special bond with the Almighty through virtual reality.



Event Space

Actually, the metaverse is a place to have fun. To make this place really fun and entertaining, the crew behind Elysium will provide customizable event space in their virtual world. Large crowd gatherings, get-togethers, exhibitions, small team building activities and a lot more are possible here. It brings the audience together in one accessible and immersive 3D digital world that conceives a sense of social and physical presence.



Music Concerts

Elysium provides a perfect treat for music lovers as it will include concerts in its virtual world. Some eminent artists will perform the concerts, and fans can enjoy and participate from the comfort of their homes. It is a wonderful opportunity for upcoming and indie musicians who are really facing a lot of challenges to showcase their talent in the real world. Elysium provides a platform for such artists and lends a hand in creating their own communities.



E-Commerce Advertising Space

The platform offers virtual advertising in the metaverse through virtual billboards and banners. The metaverse is experiential and immersive in nature, and so it will be a sure-fire hit for brands when they give it a try with immersive experience ads and marketing initiatives. It takes personalized customer experiences to a whole new level.



Virtual Race Course

Elysium's metaverse will seize the attention of race lovers by providing a virtual race course on its platform. Any form of racing, particularly horse racing, is conducted on a regular basis, and users can directly participate by just sitting under their roof. Prizes and rewards will be distributed to the winners and overall performers.



Virtual Cruises

The platform takes a lead in the digital world by providing virtual cruises to its users in the metaverse. It will consist of downloadable digital goods and entertainment services such as restaurants, cafes, bars, theaters, and spas. No worries if you cannot party in the physical world. Get ready for the party with your friends/partners to spend quality time on virtual cruises.



Sports Events

Users can step into one of the biggest metaverse sports arenas where Elysium will conduct multifarious sports events. Each user can have their own avatar, and they can unlock the magic of this metaverse sports arena by participating in the events. They can even purchase sports equipment, socialize, and partake in virtual sports competitions.



Gaming Platforms

Gaming is crucial in the metaverse and Elysium does not wish to miss them out. The platform will include multiplayer play to earn games that monetize user's gameplay. Players can win real-time rewards (in crypto assets mostly) by not only winning the games, but also by simply participating the games. LILA will act as an in-game asset for the games through which one can purchase the game accessories.

LILA - The Native Utility Token:

LILA is the native utility token of the platform. It is a BEP-20 standard token built on the robust Binance Smart Chain network. The platform will offer excellent utilities and outstanding benefits to the holders. The platform builds the most interconnected ecosystem with the metatoken, LILA, and it is all set to supercharge the owners with exciting rewards. Purchasing the land NFTs and holding LILA in the wallet is the first and foremost thing to unveil surprises in Elysium's virtual world. The following are the utilities offered by the LILA token.

Staking:

Staking is one of the primary and the most basic utilities for any crypto token. Therefore, the platform offers staking functionality for the LILA token. Depending on the number of tokens staked and the duration of the stake, rewards will be distributed. It stands as an ideal passive income solution for the holders. By simply HODLing them in the wallet, one could get decent returns.

Buy/Sell/Trade Plots:

As discussed previously, LILA is the official token used to purchase the lands or plots in the virtual world.

Goods & Services:

LILA plays a significant role in availing the goods and services offered in the virtual world. Event tickets, exclusive access to the exhibitions, conferences, competitions, etc., can be claimed by paying the required fee in terms of LILA.

Access to Games:

Holders of LILA can easily access the play-to-earn games that will be developed in the near future. Being the in-game assets, they can use the tokens to purchase required accessories and can earn a passive income from the game as well.

Governance Attribute:

LILA is also the governance token of the platform. Elysium monitors user's activities and performance on the platform. Based on the performance and activities of the users, the platform will provide governance rights to users. Through these rights, they will be eligible to vote on financial operations of the platform, such as transaction fees, and much more. Also, discussions will happen between the management and governance token holders to arrive at a common point. The platform will hear their suggestions directly and will take them into consideration if found effective or if it sounds good for the betterment of the platform. On the whole, these rights make Elysium a community-driven platform.

Philanthropic Nature:

Unlike other metaverse or NFT projects created for fun and entertainment, Elysium is created with the robust objective of helping hard-working charities. The diverse sectors that are preferred are education, sports, arts & media, technology, social entrepreneurship, human rights, rural development, memorial, children's welfare, animal welfare, elderly welfare, women's welfare, and much more. A part of the proceeds collected from the sales of the plots and other revenues will be donated to charities regularly to make this world a better place to live. The exciting part of this philanthropic approach is that holders of the LILA token can vote to choose their favorite charity.



Advantages of Elysium:



Dating in Metaverse

Elysium makes the dating dream turn into reality by allowing users to date with your special ones in the virtual world. It takes over the conventional dating apps with a metaverse framework that depends on the ideation of creative avatars, which is a sophisticated articulation of an individual. One could spend quality time with their loved ones in virtual spaces, from restaurants to pubs, to express their genuine love.

This metaverse dating particularly works for people who are in long-distance relationships, and it helps them go beyond traditional video calls. People can explore new adventures and feel much closer to one another as they can touch, hold, and even hug to express their love. Visit breathtaking places in the virtual world according to your mood swings. From the Amazon Jungles to the soothing Northern Lights, everything is possible.



Digital Identity

In the real-world, a person's identity reveals a bunch of information, such as their name, address, date of birth, gender, etc. Similarly, a digital identity reveals the user's virtual address, domain names, and behavior on web 3.0. Actually, participants have control over their personal information and they can disclose data according to their own comfort.



Virtual Offices

Working from home has become a popular work culture after the COVID 19 pandemic. As a matter of providing employees with a whole new experience and for a change of mind, Elysium offers virtual offices to engage in 3D spaces that will be far better than the original work place. The team can connect more closely through the virtual meetings and a sharp rise in productivity can be witnessed.



Business Applications

Applications can be developed on top of the Elysium's metaverse to provide users with an impressive immersive experience. For instance, an e-commerce business application will transform the shopping experience of the user, and it creates a lot of opportunities and bridges the gap between the physical world and the digital world.



Real Estate Applications

How great would it be to get on a virtual tour of a home or any properties? The metaverse version of 3D immersive and realistic virtual home tours will blow up the minds of users. It is the best option for users who are waiting for a chance to live in other countries. They can have a wonderful experience by owning a home in their favorite country. It creates a new market for real estate agents and brokers all across the globe.



Virtual Training and Education

Elysium metaverse is not only for fun and entertainment, and it focuses on scaling up the skills and careers of users. The platform does this by offering an assorted range of virtual training and education in the digital world. The interactive and immersive experience offered will make them understand better than the orthodox video classes or online pdfs used in the physical world. Better results can be achieved with virtual training and education.



Revenue Model of Elysium:

Trading Fee:

Elysium will collect a small trading fee for trading the plots in the metaverse.

Transaction Charges:

For each land NFT, the platform will collect a minimal transaction charge for minting them on the blockchain.

Advertisement:

Brands or individuals who choose to display their ads in the metaverse have to pay Elysium the required fees to get them featured on billboards.

LILA Token Sales:

The platform will gain good revenue through the sale of its native utility token, LILA.

Services in Metaverse:

Elysium will charge a fee for providing services in the virtual world. For instance, conducting events, conferences, and other entertainment services.

Gaming:

The sales of in-game accessories and assets will create a good revenue for the Elysium platform.

THE SCOPE OF ELYSIUM

DAO (Decentralized Autonomous Organization)

As a promising part of the roadmap, Elysium will include a DAO (Decentralized Autonomous Organization) to make it a community-governed platform. It will empower users, land owners, investors, and brands by offering precise governance mechanisms for the platforms instead of a centralized governing body. Ultimately, this reduces human errors to a large extent, and eradicates the manipulation of investor's funds. To be precise, all decision-making privileges will be provided to the community rather than allowing a single individual or defined group to decide - Community is the Superpower. It bestows all the essential ingredients for empowering the Elysium community to take complete control of the virtual world.

It is the Elysium community that will decide policies for their DeFi protocols, set parameters for virtual land auctions, define yield rates, and much more. Smart contracts are the critical resources for any DAO. It will be deployed with defined rules for the participation and cooperation among the members, etc. Irrespective of the intricacy of the smart contracts, the rules will remain immutable and transparent. Privileges will slightly differ among the community based on the amount of LILA (governance token) owned or staked. The higher the number of tokens, the greater will be the privileges, and the more will be the power to regulate administrative decisions and novel investing guidelines. Even the community can either come up with their own proposals to vote or vote for the proposals devised by the Elysium team.



1. Blockchain Technology:

Blockchain technology is one of the major factors behind the explosive success of cryptocurrencies in recent times. A blockchain is nothing but a distributed ledger that allows peer-to-peer (P2P) transactions. However, unlike conventional models, blockchain does not need a governing third party to oversee these transactions.

While blockchain technology plays an integral role in cryptocurrencies, it is not relegated to only the financial sector. With computers and information processing quickly becoming an indispensable part of today's technology dependent society, blockchains are viewed as a solution for several far reaching applications. According to IHS Markit, blockchain technology is currently employed in the following industries or activities:

- Banking and Financial sector
- Media and Advertising sector
- Government and Public sector
- Healthcare sector
- eCommerce and Retail sector
- Supply Chain and Logistics sector
- Power and Energy sector
- Initial Coin Offering (ICO), Initial DEX Offering (IDO), Security Token Offering (STO) and Fundraising

2. Binance Smart Chain:

Binance Smart Chain is a one-of-a-kind blockchain network that runs parallel to the Binance Chain network. It concentrates on conceiving smart contracts for tokens on the Binance-branded blockchain. It has launched its own staking mechanism through which one can easily become a validator of the network. Though Ethereum is one of the popular blockchain networks, it does have certain limitations, including network congestion, slower transactions, and higher transaction fees. BSC solves this single-handedly by providing ultra-fast transactions at an affordable price. The following are the highlights of the Binance Smart Chain network.

Standalone Network: Even if Binance Chain goes down, Binance Smart Chain does not get affected. BSC is an entirely independent blockchain network.

Ethereum Compatible: The network is built on the Ethereum Virtual Machine, and dApps built on Ethereum can be easily ported to the BSC without any complications.

Proof of Staked Authority: PoSA is the consensus mechanism followed by BSC, which facilitates users to have faster transactions comparatively.

High Performance: Being a smart contract-enabled platform, BSC processes the transaction with a shorter block time. This tremendously increases the network's performance.

Self-Sovereign Network: It offers participants in its ecosystem with robust security measures. The data cannot be forged or tampered.

3. Cryptocurrency:

Cryptocurrency first made headway when Satoshi Nakamoto successfully launched an alternate medium of exchange through an elaborate technological experiment known as Bitcoin. The key takeaway from this experiment was the invention of a digital currency that functions outside of the purview of the government or a central authority and operates on a decentralized P2P network supported on a blockchain. As time passed by and other cryptocurrencies emerged on the market, several advantages of this new medium became evident. For instance, it has become easier to conduct international transactions without incurring high transaction fees. Likewise, cryptocurrencies are more resistant to counterfeiting and fraud, thereby making them a more trusted medium of exchange.

With a long list of advantages, cryptocurrencies soon established themselves as a sustainable alternative in the investment and financial landscape. When compared to conventional crypto coins such as Bitcoin and Ethereum, it is crypto tokens that boast a wider acceptance amongst investors. The number of enterprises adopting the tokenization process to fund their ventures is rising exponentially because it is becoming easier to facilitate user authentication and promises the security as well as anonymity of payments. Alternatively, the trend of tokenizing assets, products, and services is also gaining popularity as it helps investors limit their expenses on unnecessary fees and regulations while also protecting their investments. The global cryptocurrency market valuation is estimated to surpass \$1 trillion, and it is expected to hit \$4 trillion by 2025, with an enormous trading volume of \$47 trillion.

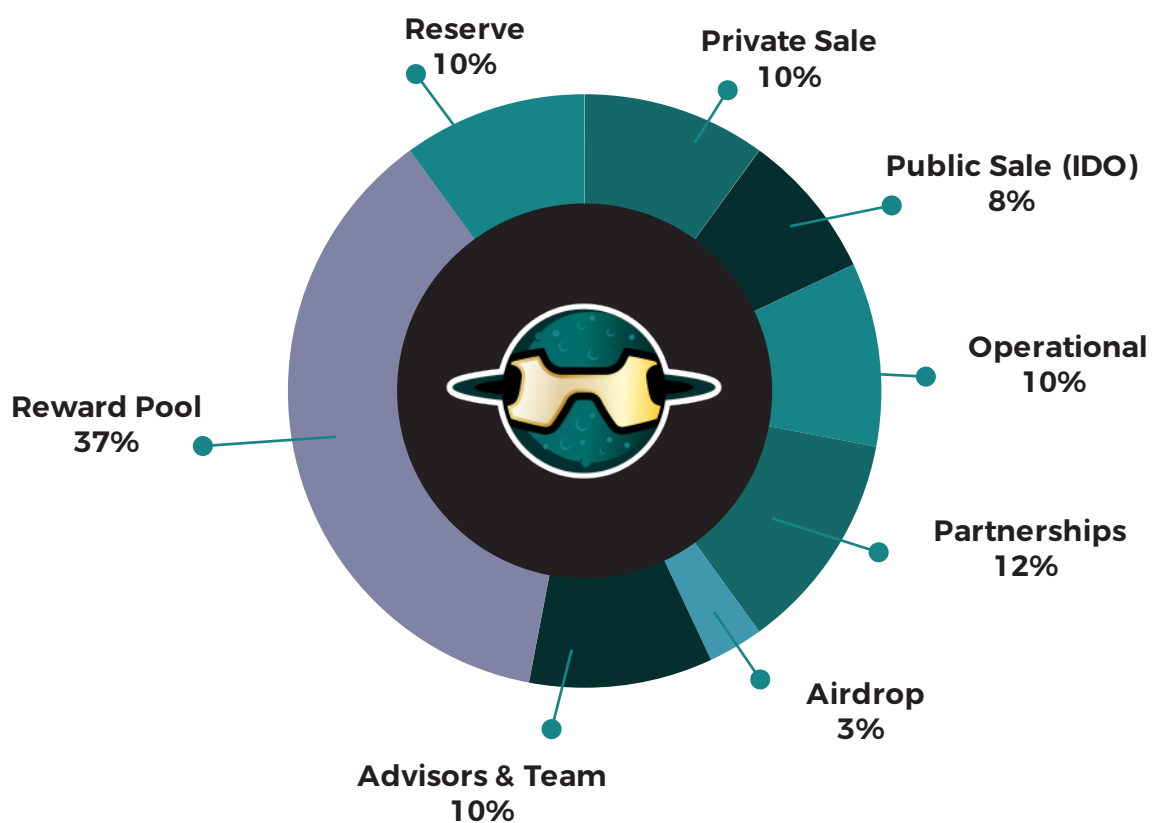
TOKENOMICS:

Token Details:

TOKEN NAME	ELYSIUM
TOKEN SYMBOL	LILA
TOKEN TYPE	BEP-20
TOTAL TOKEN SUPPLY	500,000,000
DECIMAL SUPPORT	18
MINTABLE	NO
BURNABLE	YES
SOFT CAP	\$600,000
HARD CAP	\$1,250,000

Token Economics

Stage	Token Allocation %	Listing Release	Cliff	Vesting	Monthly Release
Private Sale	10%	10%	6	12	7.5%
Public Sale (IDO)	8%	100%	-	- -	
Operational	10%	0%	-	24	4.17%
Partnerships	12%	20%	6	24	3.33%
Airdrop	3%	100%	-	- -	
Advisors & Team	10%	0%	6	36	2.77%
Reward Pool	37%	0%	12	1	Non-linear release
Reserve	10%	10%	-	36	2.50%
Total	100%				



ROADMAP

Q3 2024

- Launch whitepaper volume 1
- Development LILA token BEP-20
- Website live
- Development of IDO platform
- Initiating token private sale in 3 different phases
- Community development through different channels
- Listing of token decentralized exchanges
- Smart contract deployment

Q4 2024

- BEP-721 token development
- IDO platform launch
- Public sale
- Listing in Centralized exchanges
- Listing in CoinMarketCap and Coingecko
- Metaverse development
- Land parcel presale

Q1 2025

- Launch whitepaper volume 2
- NFT marketplace launch
- Land mapping
- Member dashboard
- Real estate design development
- Staking volume 2 launch
- Metaverse land primary market start
- Integration of secondary market For land sale

Q2 2025

- Whitepaper volume 3 launch
- Assets designing and modeling
- Avatar creation
- Chat bot integration
- OpenSea integration
- AR glasses Clint ready
- Avatar with artificial intelligence QA
- Development of entertainment/gaming/party space/ custom island and other platforms

Elysium Team



Ali Hassan Al-Shaikh
CEO & Co-founder



S.Lambian
COO & Co-founder



Crix Kondyah
CSO



Hussain bin Rashid Al Maktoum
2D/3D Game Developer



Veronika Gusev
CRA

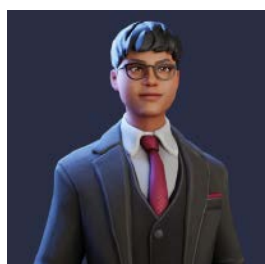


Salgueiro de Souza
CRM



Camika
Project Co-ordinator

Advisors



Balaji
CEO

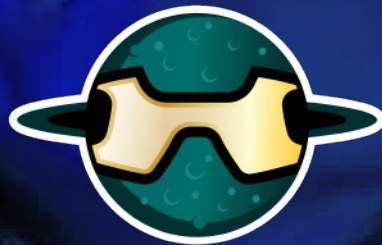


Aayush Mahant
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CONTACT DETAILS:



ELYSIUM

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Email



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Twitter

Discord